

The Group Executive Board

Click on the names for info →

JAAN IVAR SEMLITSCH President and CEO (b. 1971)

MBA (Norwegian School of Economics (NHH), Bergen), MBA Exchange (Kellogg School of Management, Chicago)



President and CEO of Orkla since 15 August 2019. Prior to that, Mr Semlitsch served as CEO of Elkjøp Nordic, which he headed for more than six years. In the last year, he was also CEO of the parent company Dixons Carphone International. Mr Semlitsch was CEO of REMA Industries in 2009-2013, Plantasjen in 2007-2009 and COO of Statoil Retail Europe in 2004-2007. Before that, he held the position of CEO of Expert Danmark. In 1995-2001 he was Associate Partner at McKinsey & Company, where he had a variety of assignments for companies in the grocery industry and FMCG, in both Scandinavia and the UK. Mr Semlitsch has been a member of the Board of Directors of DNB ASA since 2014.

Mr Semlitsch and related parties own 40,000 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

ANN-BETH FREUCHEN
Executive Vice President and CEO of Orkla Foods (Nordics and Baltics)
(b. 1971)

M.Sc. in Business (siviløkonom), (BI Norwegian Business School, Oslo)



Member of Orkla's Group Executive Board since 2015. Ms Freuchen has been CEO of Orkla Foods (Nordics and Baltics) since 2018. Prior to that, Ms Freuchen was CEO of Orkla Confectionery & Snacks from 2015 and CEO of Orkla Confectionery & Snacks Norge from 2013. In 2010–2013, she held the post of CEO of KiMs Norge. She has previously held various management positions in sales and marketing at Nidar and KiMs Norge. Ms Freuchen began her career at Orkla as Product Manager at Lilleborg in 1996.

Ms Freuchen and related parties own 9,170 shares in Orkla ASA¹.

¹ Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

JOHAN WILHELMSSON
Executive Vice President and CEO of
Orkla Foods (International) (b. 1967)

*M.Sc, Business Administration,
University of Gothenburg*



Member of Orkla's Group Executive Board and CEO of Orkla Foods (International) since 2018. Prior to that, Mr Wilhelmsson was CEO of Orkla Foods Central Europe & the Baltics from 2016. Before that he was CFO of Orkla Foods, Procordia Food and Orkla Brands International, and Acting CEO of Orkla Foods Romania. From 1999 to 2007, he was CFO & Director of IT and Purchasing at Abba Seafood, where he had previously worked as business controller.

Mr Wilhelmsson and related parties own 9,500 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

JEANETTE HAUAN FLADBY
Executive Vice President and CEO of
Orkla Confectionery & Snacks (b. 1968)

Master of Business & Marketing (BI Norwegian Business School, Oslo)



Member of Orkla's Group Executive Board and CEO of Orkla Confectionery & Snacks since 2018. Prior to that, Ms Hauan Fladby was CEO of Orkla Confectionery & Snacks Norge from 2015. In 2010–2015 she served as CEO of Pierre Robert Group. Before that she was a member of Stabburet's management team in 2006–2010, where her last role was that of Category Director. Ms Hauan Fladby began her career in Orkla in 1995 as Product Manager at Stabburet, and has held a number of senior management positions in Stabburet/Orkla Foods.

Ms Hauan Fladby and related parties own 6,721 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

JOHAN CLARIN

Executive Vice President and CEO of Orkla Food Ingredients (b. 1971)

Master of Science, Business Administration (Gothenburg School of Business, Economics and Law, Gothenburg)



Member of Orkla's Group Executive Board since 2013. Mr Clarin has been CEO of Orkla Food Ingredients since 2018, before which he was head of Operations at Orkla. In 2007–2013 Mr Clarin held several executive positions at Sony Mobile Communications AB, the last as Global Head of Manufacturing and Logistics and President & CEO of Beijing Mobile Communications Ltd. He was also member of the Board of Directors of Sony Mobile's Chinese joint venture in 2011-2013. Prior to that, Mr Clarin held the post of Senior Manager at Accenture AB in 1997–2006, with focus on supply chain management.

Mr Clarin and related parties own 4,070 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

ATLE VIDAR NAGEL JOHANSEN
Executive Vice President and CEO,
Orkla Care and Supply Chain (b. 1963)

*Certified Financial Analyst (Norwegian School of Economics (NHH), Bergen),
Master of Science in Business (siviløkonom) (BI Norwegian Business School, Oslo)*



Member of Orkla's Group Executive Board since June 2012. Mr Nagel Johansen has been head of Supply Chain since 2018, and in 2019 his sphere of responsibility was expanded to include Orkla Care. Before that, he was CEO of Orkla Foods from 2012, CEO of Orkla Foods Nordic in 2008–2012 and CEO of Orkla Foods in 2005–2008. Prior to that, he was Marketing Director at Orkla Foods International and Finance Director at Orkla Foods. Mr Nagel Johansen was CFO at Tandberg Data ASA in 1999–2000. In the 1990s he was Finance Director at Sætre AS/Orkla Snacks and head of Economic Planning & Analysis at Orkla ASA. He began his career as a financial analyst at Jøtun Fonds and Carl Kierulf & Co.

Mr Nagel Johansen and related parties own 27,779 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

KENNETH HAAVET

Executive Vice President and CEO of Orkla Consumer & Financial Investments (b. 1980).



Master of Applied Finance (Macquarie University, Sydney), Bachelor of Business (University of Technology, Sydney)

Member of Orkla's Group Executive Board since 2020. Mr Haavet previously held the position of Principal in the private equity company FSN Capital, with which he had been since 2010. Prior to that, he worked for four years in the Australian investment bank Macquarie Capital Group.

Mr Haavet and related parties own no shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →



HARALD ULLEVOLDSÆTER
Executive Vice President and CFO
(b. 1963)

*Certified Financial Analyst (Norwegian School of Economics (NHH), Bergen),
Master of Science in Business (siviløkonom)
(BI Norwegian Business School, Oslo)*

Member of Orkla's Group Executive Board since March 2020. Mr Ullevoldsæter returned to Orkla in 2019, after having served as CFO at Nortura SA since 2014. In 1996–2014 Mr Ullevoldsæter worked in Orkla, where he has held a number of management positions in finance, including those of Finance Director and member of the management team of Orkla Brands and Orkla Brands Nordic. Mr Ullevoldsæter also worked for nine years as financial analyst in DNB Markets.

Mr Ullevoldsæter and related parties own 881 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

SVERRE PRYTZ

Executive Vice President, M&A and Strategy (b. 1969)

BS Chemical Engineering (University of Michigan, Ann Arbor), MSCEP, Chemical Engineering (Massachusetts Institute of Technology, Massachusetts), MBA Finance (University of Chicago, Illinois)



Member of Orkla's Group Executive Board since December 2019. Mr Prytz previously served as Managing Partner at Helix Advisors. For seven years prior to that, he held various management positions at BW Group, including that of CEO of BW Ventures and BW Gas Solutions. He also has experience from ADM Capital in 2007–2008, DuPont Company in 2002–2007 and McKinsey in 1995–2002. Mr Prytz is a member of the Board of Directors of Safe4 Security Group.

Mr Prytz and related parties own no shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

CHRISTER GRÖNBERG
Executive Vice President, Corporate Functions (b. 1961)

Degree in Human Resources (Lund University, Lund and Kristianstad University, Kristianstad)



Member of Orkla's Group Executive Board since 2014. Mr Grönberg has been head of Corporate Functions since 2018, before which he was head of HR. In 2010–2014, Mr Grönberg was HR Director at Orkla Foods, prior to which he held the position of HR Director at Stabburet in 2008–2010. Mr Grönberg was employed at Procordia Food in 1998–2008, including eight years as HR Director. In 1982–1998, Mr Grönberg pursued a career in the Swedish Armed Forces.

Mr Grönberg and related parties own 8,299 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.

The Group Executive Board

Click on the names for info →

Orkla's expanded Group Executive Board also comprises:

HÅKON MAGELI

Group Director, Corporate Communications & Corporate Affairs (b. 1964)

*Master of Science in Business (siv-
iløkonom) (BI Norwegian Business School,
Oslo), The Executive Programme (Darden
School of Business, Virginia, USA)*



Member of Orkla's Group Executive Board since 2012. Mr Mageli was Director of Corporate Affairs at Orkla Brands in 2008–2012. Prior to that, in 1995–2008, Mr Mageli was Information Director at Orkla Foods. In 1993–1995, he was Director Public Affairs, Orkla Foods, in Brussels, and Company Secretary, Nora Foods in 1991–1993. Mr Mageli worked as a journalist at Dagens Næringsliv in 1985–1990. He is Chairman of the Board of the Federation of Norwegian Food and Drink Industry, Chairman of the Confederation of Norwegian Enterprise's Trade Policy Committee, and Chair of the Board of Matmerk – The Norwegian Food Branding Foundation.

Mr Mageli and related parties own 95,998 shares in Orkla ASA¹.

¹Shares owned as at 31 December 2019.